

ZELA

416 407 4367
info@zelazela.com
ZELAZELA.COM

PROFILE

- 4 years of freelance illustration
- 5 years of freelance murals, banners, signs & window painting.
- 1 year of surface design (placement prints, embroidery, repeat patterns) self employed since '96
- PC and Mac literate with working knowledge of the Adobe Creative Suite CS2 (Photoshop, ImageReady, Illustrator, InDesign & Acrobat) as well as and MS Works.
- Deadline driven.
- Able to interpret client needs and requests quickly and accurately.

PROFESSIONAL EXPERIENCE

APRIL '03 - PRESENT:

FREELANCE ILLUSTRATION FOR NATIONAL & INTERNATIONAL CLIENTELE
Rolling Stone, Spin, Financial Times London, Mexx, Jude Clothing, (Sims, Ltd, Option & Lamar) Snowboards, Flaunt, Knorr Soups, DDB, and many others. Please see client list.

'96 - '02: COMMERCIAL MURALS, SIGNAGE & WINDOW PAINTING (*freelance*).

- large scale artwork for local and international businesses.
- multi-media and surface work, requiring adaptation of techniques and sketches.
- worked with clients directly to create custom designs suited to the individual needs, budgets, and unique architectural requirements of their establishments.

'96-'97: TATTOO ARTIST

- tailored tattoos from sketches for customers, then inked the final works.

EDUCATION

'00 - '03: SHERIDAN COLLEGE ILLUSTRATION & GRAPHIC ARTS

- Graduated with honors and awarded for outstanding achievement in illustration program.
- Courses involved conceptual process, graphic design, life drawing, painting, electronic media, multi-media, advertising, and professional business practices.

'92 - '93: GRAPHIC DESIGN AT CEGEP DU VIEUX MONTREAL.

'86 - '91: POLYVALANTE PAUL-HUBERT SECONDARY SCHOOL

OTHER INTERESTS:

Fashion, working, music, arts, cycling, painting... but mainly working.

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CLIENTS

EDITORIAL

American Airways
American Prospect
Atlanta Magazine
Backpacker Magazine
Baltimore Magazine
Bay Street Bull
Billboard Magazine
Blackbook
Boston Magazine
Business 2.0
Canadian Family
Cocoa Magazine
Computeractive
Contemporary Poetry Review
Country Life UK
cso
Domino Magazine
Engineer Perspective
Enroute
Esteem Magazine
Explore Magazine
Flaunt
Flux
Food Service & Hospitality
Forbes
Golf For Women
Homemakers
Humanist in Canada
Maisonneuve Magazine
Marketing Magazine
Numb
Nuvo

On Nature Magazine
Orange Life Magazine
Out
Playgirl
Portland Mercury
Premiere Magazine
Print Week
Realms of Fantasy
Risen
Rocket Day Arts
Rolling Stone
Runner's World
Ski Press Magazine
Skiing Magazine
Spin
The Progressive
This Magazine
Utne Magazine
Westchester Magazine
Yen Mag

FIRMS

CryptoLogic/WagerLogic
DDB Canada
Guez Communication

NEWSPAPERS

New York Times
Dallas Morning News
Dose
Eye Weekly
Financial Times London
Nashville Scene

National Post
Redspring Comm.
San Francisco Chronicles
Seattle Weekly

PRODUCTS BOOKS & RECORDS

Bamford UK
Jude Clothing
Ltd Snowboards
Maverick Records
Masoomian Clothing
Mexx Clothing Canada
Noble Works
Ojos De Brujo Records
Option Snowboards
Quirk Books
Roaring Brook Press
Sims Snowboards
Warner Bros Entertainment

AWARDS

Kenneth R. Wilson *Top 5*
Outstanding Achievement
Illustration Award

FEATURED IN

Communication Arts Fresh
Risen Magazine
Nightlife Magazine
Idea Magazine