

QUALIFICATIONS

Accomplished **Graphic Designer** with 10+ years experience in concept, design, art direction, illustration and print production. Accustomed to maintaining multiple creative projects in deadline-driven environments.

Highly skilled in collaborating with creative teams, clients and vendors while working within budget constraints. Proficient on Macintosh platform using Adobe Creative Suite and QuarkXPress; working knowledge of Adobe Dreamweaver, PowerPoint, Microsoft Office and Excel.

WORK HISTORY

A.G. EDWARDS/WACHOVIA SECURITIES, Saint Louis, MO 2000 – PRESENT

Graphic Designer

Produce firm's marketing and communications materials from concept through completion while working within creative team structure. Collaborate with project managers, writers and production coordinators to create materials that consistently reflect the firm's brand attributes.

Responsibilities include directing the services of outside illustrators, photographers and printers, creating illustrations and photographs as needed to enhance publications.

Select Achievements

- Participated in redesigning materials as part of corporate rebranding initiative
- Created two complete in-house *United Way* campaigns

MASTER MARKETING, INC., Saint Louis, MO 1999 – 2000

Art Director

Performed lead role in small agency's design department. Worked with existing and prospective clients to develop creative marketing solutions using print and interactive media. Responsibilities included directing the services of outside vendors, photographers and printers.

GRAPHIC DESIGN, Saint Louis, MO 1997 – 2000

Freelancer

Created a variety of print advertising, brochures, catalogs, direct mail and signage materials for clients, working both on-site and off-site.

Client list included: A.G. Edwards & Sons, Inc.; Body Solutions, Inc.; Direct Impact, Inc.; Edison Brothers; Famous Footwear; Fox Photo; Multicom; Simmons Durham; Tiffen; Wave Technologies International; Zeis Group, Inc.

CPI CORPORATION, Saint Louis, MO 1985 – 1997

Art Director

Created a variety of print advertising, promotional materials and Web graphics for Sears Portrait Studios, CPI Photo Finish and Fox Photo. Responsibilities included directing the services of outside vendors, photographers and printers.

Select Achievements

- Promoted from Graphic Artist to Graphic Artist Coordinator, then to Art Director
- Managed workflow of a group of five artists while acting as Graphic Artist Coordinator
- Lead effort to customize and implement electronic archiving system which sped up productivity and saved film costs

EDUCATION

Associate Degree in Advertising Design/Commercial Art, Saint Louis Community College
Electronic Studio Program, Saint Louis Community College

MEMBERSHIPS

American Institute of Graphic Arts
Creative Postcard Club
Society of Children's Book Writers and Illustrators